Akshay Choudhary

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Product Designer (UI/UX Designer)
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Product Designer(UI/UX Designer) with over 8 years of experience in creating web & app products from scratch - from building ground-up platforms to designing production-ready UI. Presently working on an AI super-agent platform **(Wexa AI);** designed and launched a streaming platform **(Revidd)** from its brand identity till its full CMS development.

EXPERIENCE

Wexa AI | Product Design

Sep 2025 – Aug 2026

- Product designer for **Wexa**, an innovative super-agent platform connecting over 200 tools (Gmail, Slack, Salesforce, Jira) and performing task autonomously - Designed across Web & App
- Designing complete design system and multiple screens for Wexa, including Connectors, Billing, Meetings, Mail, Disk, Calendar, Docs, Image Generator, Settings
- And designed another product of Wexa, **PureHire** which is an AI recruitment automation platform, involving job postings, candidate sourcing, screening & interviewing workflows
- Collaborating with Backend & Frontend Engineers to convert wireframes into production ready designs

Revidd (Inflolabs) | Product Design

Jun 2021 – Aug 2025

- Product design for **Revidd**, an **OTT/FAST/live-streaming** platform for broadcasters - from **web, app, and TV**
- End-to-end design of the platform itself, from logo and brand identity to present state - entire Admin CMS with modules like Users & Groups, Monetization, Player customization, Role Management, Billing, Content Type Builder, and Media Library
- Created and managed a shared components library to maintain consistency in the CMS as we continued to add more modules

Mall91 (Ongraph Technologies) | Product Design

Jul 2019 – May 2021

- Mini-products design for **Mall91's** customers in Tier-2/3 towns and villages - potential reach of 400M+ users
- 20+ products in shopping, bill payment, investments, education, games, and entertainment categories

SOCIAL

linkedin.com/in/syalakshay/
dribbble.com/syalakshay
behance.net/syalakshay

FIGMA PORTFOLIO

figma.com/design/EWCct3al4DWCG7Sa0jri74/Portfolio-Share

EDUCATION

Multimedia Animation
Arena Animation
2015 – 2016

B.A. (Prog.)
DU (SOL)
2013 – 2017

12th & 10th
UP Board
2011 – 2013

SKILLS

UI/UX Design • Product Design • Design Systems • Wireframing • Prototyping • User Research • Mobile Design • Web Design • Logo Design • Moodboard • Style Guide • Sketching • Planning • Creativity • Claude Design • UX Pilot

- End-to-end responsibility for each product, from wireframes to final UI delivery

Fluper Pvt Ltd. | UI/UX Designer

Sep 2018 – Jul 2019

- UI/UX Designer at a services company, designing multiple projects for different clients
- Worked in different industries, from concept and wireframes to final UI delivery
- Adapted design approach per project based on industry, audience, and client requirements

SIDE PROJECTS

Xnix Pro Icon - Ultimate Icon packs

Xnix Pro is a professional bundle of more than **20k Vector Icons** in 8 different styles - Light, Line, Double-tone, Contrast, Duo-Solid, Broken, Solid & Sharp. Created for websites and mobile applications to make you save time by providing all important icons in a single pack. Popular among the Figma community with over **43K+ downloads.**

TOOLS & TECHNOLOGIES

Figma • Photoshop • Illustrator • Webflow • Framer • Wordpress • Sketch • HTML • CSS • Zeplin • Claude Cowork • ChatGPT • Capcut • Codex • After Effect

LANGUAGES

Hindi • English • Kangri